

Zaylee Bell

EDUCATION

Bachelor of Arts in Communications

Spring 2026

Minors: History, Psychology

Wichita State University, Wichita, KS

SKILLS

Museum: Exhibition research, collections cataloging, visitor engagement, accessibility programming

Strategic Communication: Social media management, content strategy, event coordination, public information writing

Engagement & Outreach: Fundraising communication, community engagement, advocacy messaging

RELEVANT EXPERIENCE

Marketing & Events Intern

Fall 2025-Spring 2026

Ulrich Museum of Art, Wichita, KS

- Develop strategic content to engage a diverse audience and promote institutional programming across social media platforms.
- Support event planning, community outreach, accessibility coordination, and social media strategy.
- Assist in donor relations and donor group outreach.

Student Gift Officer

Fall 2024-Spring 2026

The Wichita State Foundation & Alumni Engagement, Wichita, KS

- Conduct outreach to potential donors to support Wichita State's various funds and scholarships.
- Build and maintain positive relationships with donors through clear, mission-driven communication.
- Problem-solve when technology fails or when issues arise on the donor's side.

Recreation Aid / Soda Jerk

Fall 2021-Spring 2023

Potwin Drug Store, Old Prairie Town at Ward-Meade Park, Shawnee County Parks & Rec, Topeka, KS

- Managed daily operations of the drugstore as it would have been in the early 20th century.
- Informed customers and visitors of the building's history and the park's history.
- Provided customer service behind the counter while creating 'historically' accurate treats.

RESEARCH & MUSEUM PROJECTS

Octavian Propaganda & Religious Justification

Spring 2026

- Analysis of religious source material, like the Aeneid by Virgil, and how Octavian used this means of communication to spread propaganda about himself and his right to rule.

Cleopatra & Roman Propaganda

Fall 2025

- Analysis of political propaganda from Octavian Rome and its role in shaping the historical narrative of Cleopatra VII, with close attention to gender, power, and long-term public perceptions.

Northern Italian Plague Art in Response to the Black Death

Fall 2025

- Analysis of Northern Italy's artistic response to the Black Death over time within its cultural and historical context, emphasizing the visual interpretations and meaning-making in the creative display.

Museums' Communication Impact on Disabled Public Perceptions & Knowledge Summer 2025

- Qualitative research examining the relationship between the museums' communication strategies and their impact on the public perceptions, with an emphasis on accessibility, representation, and understanding.

Disability Representation & Accessibility in Museums Spring 2025

- Research project analyzing current accessibility and disability related practices across museum genres, proposing strategic solutions for inclusive design and engagement.

PROFESSIONAL AFFILIATIONS

American Alliance of Museums March 2026
Student Member

PROFESSIONAL DEVELOPMENT

American Alliance of Museums | 2026 AAM Annual Meeting & MuseumExpo May 2026
Philledlipia, PA

COLLEGIATE ACTIVITIES AND ORGANIZATIONS

Board Member, Accessibility and Disability Pride Task Force, Fall 2024-Spring 2026
Wichita State University, Wichita, KS

- Work with the Student Government and campus departments to promote accessibility and disability awareness initiatives.

Freshman Mentor, Wichita State Fairmount Engaged Mentorship Program Fall 2025-Spring 2026
Wichita State University, Wichita, KS

- Guide and connect first-year students through their adjustment process and any bumps along the way.

President, D.R.E.A.M. Spring 2023-Spring 2025
Wichita State University Chapter, Wichita, KS

- Oversee and coordinate operations, contribute to event planning and execution, act as a community outreach officer, and promote student engagement for disability initiatives.
- Design advocacy materials to facilitate discussions on disability and inclusion.

VOLUNTEER EXPERIENCE

Empty Bowls Wichita Fall 2025
Wichita, KS

- Assist the founder and executive director in operations and set up.
- Collaborate with other volunteers to make events run smoothly.

AWARDS AND ACHIEVEMENTS

Summa Cum Laude, Wichita State University Spring 2026

Dean's List, Wichita State University Fall 2022-Spring 2026

Emory Lindquist Honors Scholar, Wichita State University Fall 2022-Spring 2026

RELEVANT COURSEWORK

COMM 535 Communication Analysis & Criticism, Wichita State University Fall 2024

HIST 703 Museum Administration, Wichita State University Spring 2025

COMM 430 Communication Research & Inquiry, Wichita State University Spring 2026