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AMS 700, ANTH 793, BIOL 787, GEOL 781, HIST 723

1:30 pm - 4:00 pm, Wednesday, room 108 Blake  
Lecturer: Nate Forsberg, n8forsberg@gmail.com, kumuse703@gmail.com

## Introduction

This course explores the planning and design phases of exhibition development in museums with an emphasis on interpretative design. Class time will include: lectures, discussion, media presentations, and group work related to designing to the exhibit objective with the visitor experience in mind. This course provides motivated students with fundamental preparation for further training as museum professionals.

## Exhibition design projects

The main goal of this course is for students to plan and design exhibits. A team-based approach is employed where students engage in experiential learning as co-developers, designers and project managers working with their client, staff and content specialists in participatory problem-solving and project implementation. Though this process students learn to negotiate responsibilities and improve interpersonal team building skills, project management, communication, concept visualization and visual thinking skills, as well as how to build professional relationships.

Completion of the project will include research, writing label copy, planning documents, budgets, producing concept drawings and 3d models, prototypes and any other materials necessary to effectively communicate project ideas. Classroom lectures, and assignments are designed to aid in the development of your project, explore the design process, develop interpretative strategies/materials, and address visitor needs in order to create successful informal learning experiences. To do well, it is important to attend all classes and synthesize the ideas presented in the readings and classroom discussions into your project. This is a semester long project and the materials you hand and present at the end of the class need to reflect a semesters worth of thought and effort.

## Assessment of learning

Grades are based on the project development assignments and classroom participation. All project materials will be evaluated on the incorporation of reading and discussion materials into your project development, the critical analysis of project objectives, the concise expression of ideas, the quality of visual materials, originality, organization of information, and creative problem solving. Peer evaluation is part of the learning and assessment process. Full attendance is required. Classroom discussion and participation are expected.

- 20% attendance and participation
- 40%, in class assignments and homework
- 40%, projects and presentations

### Grading system

A = Superior  
B = Above Average  
C = Average  
D = Below Average  
F = Failing

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Code of Student Rights and Responsibilities, <http://policy.ku.edu/code-student-rights-and-responsibilities-student-code>

Student Access Services, <http://disability.ku.edu/rights-and-responsibilities-0>

Please see me after class or during my office hours if you that require some modification of seating, testing, or other class requirements so that appropriate arrangements may be made.